

## Kitsap County Celebration of Philanthropy Sponsorship Levels and Benefits

20th Annual Celebration of Good Work in Kitsap County & Fundraiser for Kitsap Community Foundation Friday, May 8, 2020, at Kitsap Conference Center 350 guests expected to attend

### Premier Sponsor – \$7,500+

- 1. Be recognized as the "Premier Sponsor" on <u>all</u> event materials, including the event invitations and save-the-date cards.
- 2. Sponsor our most prestigious award, the Spirit of Philanthropy Award.
- 3. During the event, the Premier Sponsor will be recognized as such numerous times over the sound system by the emcee and auctioneer.
- 4. Opportunity to speak for two minutes from the stage prior to presenting the Award.
- 5. Prominent acknowledgement as the Premier Sponsor on/in:
  - Print invitations (500+) and e-invitations (500+)
  - Kitsap Community Foundation website
  - Slide show that runs during the event
  - Half-page advertisement in West Sound Home & Garden Magazine
  - News releases in other print and social media
- 6. Full-page recognition in the COP printed program (can be designed by you).
- 7. Promotional material given to each attendee.
- 8. Four free tickets to the Celebration.

#### **Program or Award Sponsors – \$2,500**

1a. Be recognized as the Sponsor of either the *Exceptional Nonprofit Service Award*, *Business Making a Difference Award*, or the *Rising Star Award* on <u>all</u> event materials, including the event invitations and save-the-date cards. During the event, the Award Sponsor's name will be spoken aloud when the sponsored award is presented. Opportunity to present the award to the award recipient and opportunity to speak for two minutes from the stage prior to presenting the Award.

-or-

1b. Be recognized as the sponsor of either the Dessert Auction or the Centerpiece Auction. During the event, the Dessert Auction and Centerpiece Auction sponsors will be spoken aloud during the beginning and conclusion of those programs.

- 2. Acknowledgement as a Program or Award Sponsor on/in:
  - Print invitations (500+) and e-invitations (500+)
  - Kitsap Community Foundation website
  - Slide show that runs during the event
  - Half-page advertisement in West Sound Home & Garden Magazine
  - News releases in other print and social media
- 3. Half-page of recognition in the COP printed program (can be designed by you).
- 4. Promotional material given to each attendee.
- 5. Two free tickets to the Celebration.



#### Patron Sponsor - \$1,000

- 1. During the event, each Patron's name will be spoken aloud twice.
- 2. Acknowledgement as Patron on/in:
  - Print invitations (500+) and e-invitations (500+)
  - Kitsap Community Foundation website
  - Slide show that runs during the event
  - Half-page advertisement in West Sound Home & Garden Magazine
- 3. Quarter-page recognition in the COP printed program
- 4. Two free tickets to the Celebration.

#### Table Sponsor-\$1,250

- 1. During the event, each Table Sponsor name will be spoken aloud once.
- 2. Acknowledgement as a Table Sponsor on/in:
  - Kitsap Community Foundation website
  - Slide show that runs during the event
  - Half-page advertisement in West Sound Home & Garden Magazine
- 3. Larger type-face recognition in the COP printed program.
- 4. Ten tickets to the Celebration.

#### **Event Supporter – \$500**

- 1. Acknowledgement as an Event Supporter on/in:
  - Kitsap Community Foundation website
  - Slide show that runs during the event
  - Half-page advertisement in West Sound Home & Garden Magazine
- 2. Larger type-face recognition in the COP printed program.
- 3. One free ticket to the Celebration.

#### Event Donor - \$100

- 1. Acknowledgement as an Event Donor on/in:
  - Kitsap Community Foundation website
  - COP printed program
  - Half-page advertisement in West Sound Home & Garden Magazine

The Foundation's annual Celebration of Philanthropy (COP) brings together local political, business, philanthropic, and nonprofit leaders to celebrate everyone's efforts at making our County a better place to live. We expect 350 guests at the event. It is also a fundraiser to support the important work being done by the Foundation.



# Kitsap County Celebration of Philanthropy Sponsorship Levels and Benefits

Sponsorship Levels & Benefits	Premier \$7,500+	Program- Award \$2,500	Patron \$1,000	Table Sponsor \$1,250	Supporter \$500	Donor \$100
Opportunity to speak from podium during ceremony	2 minutes					
Opportunity to introduce award recipient	X	X*				
Special onstage recognition from the emcee	X	X				
Special recognition in KCF social media posts (490 Twitter followers; 1,642 Facebook followers)	3 posts	2 posts	1 post			
Table Signage	X	X	X	X		
Recognition in COP Printed Program	Full page	Half page	Quarter page	Larger type-face	Larger type-face	Regular type-face
Ability to design your own ad for printed program	X	X				
Promotional material included in packet	Yes	Yes				
Admission to event, recognized with sponsor nametag ribbons (if desired)	4	2	2	10	1	
Logo or name placement on printed and electronic invitations, KCF website, and all promotional materials	Large logo	Medium logo	Small logo	Medium name	Medium name	Small name
Logo or name placement on printed program, signage and onscreen at event	Large logo	Medium logo	Small logo	Medium name	Medium name	Small name
Logo or name placement in media sponsor publications	Large logo	Medium logo	Small logo	Medium name	Medium name	Small name

<sup>\*</sup>First 3 Program Sponsors given first opportunity to be listed as Award Sponsors and Presenters